

**WCMA 2024 SUMMER CONFERENCE AGENDA**  
**“INNOVATION AND DISRUPTION”**  
**WENATCHEE CONVENTION CENTER, WENATCHEE WA**

Tuesday August 13, 2024		
EVENT/SESSION	LOCATION/ROOM	DESCRIPTION
<b>Golf Tournament</b> 1:00 PM - 5:00 PM	Three Lakes Golf Course 2695 Golf Dr Malaga, WA 98828	Join us at Three Lakes Golf Course for a 9-hole scramble with welcoming WCMA colleagues. Fee includes cart and range balls.
<b>Registraton</b> 4:00 PM - 5:00 PM	Red Lobby	
<b>President’s Reception</b> 5:00 PM - 6:30 PM	Orchard Lobby	Light appetizers and hosted bar
<b>Mix and Match Dinner</b> 6:30 – 8:00 PM	Off-Site	

Wednesday August 14, 2024		
EVENT/SESSION	LOCATION/ROOM/TIME	DESCRIPTION
<b>5K Run/Walk</b>	7:30 AM - 10:00 AM  Walla Walla Point Park 1351 Walla Walla Ave Wenatchee, WA 98801-1528	
<b>Sponsor Exhibits Open</b>	7:00 AM – 5:00 PM  Orchard Ballroom	
<b>Registration</b>	7:00 AM - 12:00 PM  Red Lobby	

<b>Welcome to Washington</b>	8:30 AM - 12:00 PM  Golden Delicious	This session will provide an overview of topics relevant to managing Washington cities including, governance models, public records and open meetings, financial management, employment law and labor relations, land use law and economic development tools. This session is for managers new to Washington or new to the position, senior management staff aspiring to the position or current City Managers/Administrators, Assistants and Deputies wanting a refresher.
<b>International Network of Asian Pacific Administrators</b>	10:30 AM – 12:00 PM  Gala 1	All are welcome to attend this session where you'll learn about the International Network of Asian Pacific Administrators (I-NAPA) and the work that is being done locally to strengthen Washington representation. There will be a presentation on "The importance of names in the workplace."
<b>NWWLA Board Meeting</b>	10:00 AM – 12:00 PM  Gala 2	
<b>Welcome Lunch with Keynote Speaker: Lt. Gov. Denny Heck</b>	12:00 PM – 1:30 PM  Grand Apple North	Join keynote speaker Lt. Governor Denny Heck as he presents his report, "Common Ground for the Common Good"
<b>Seeding (not Ceding) Common Ground: Committing to a Community of Practice to Practice Civility</b>	1:45 PM – 2:45 PM  Orchard Ballroom	A facilitated conversation about committing to courageous public engagement practices that build trust and help our communities bridge differences.
<b>Break</b>	2:45 – 3:00 PM  Orchard Ballroom	
<b>Setting Direction in the Waves of Change</b>	3:00 PM – 4:45 PM  Orchard Ballroom	

<b>Sponsor Exhibit Reception and WCMA Awards Presentation (Hosted Bar)</b>	5:30 PM – 7:00 PM  Orchard Ballroom	
<b>Dinner (on your own)</b>	7:00 PM	

Thursday August 15, 2024		
TOPIC	ROOM	DESCRIPTION
<b>Sponsor Exhibits Open</b>	7:00 AM – 5:00 PM  Orchard Ballroom	
<b>Registration</b>	7:00 AM - 8:00 AM  Red Lobby	
<b>Breakfast Presentation: The Manager's Role in Community Leadership</b>	7:30 AM - 8:30 AM  Grand Apple North	A national conversation has been happening among city and county managers to help define the manager's role in leading discussions on important community problems. Has this role changed over time? How much should a manager be in front encouraging discussion and solutions? Does the ICMA Declaration of Ideals need amendment to help guide manager's in this area? This session will discuss these topics and help form comments from Washington State for this national conversation.
<b>Controlling the Narrative: How local government can disarm the rumor mill and correct misinformation</b>	9:00 AM - 10:15 AM  Orchard Ballroom	Who hasn't watched public sector projects, programs, or messages get sabotaged by misinformation? Leaders at all levels will relate to this current topic. Presenters from the NW Women's Leadership Academy will use humorous yet relevant examples to illustrate the challenges presented by misinformation and offer lessons from their collective experiences in local government as solutions to remedy misinformation's perils and get facts back on track. Controlling the Narrative focuses on three key fronts to fight misinformation: 1) Public meetings; 2) Social media platforms; and 3) Inside your organization. Attendees will leave this session with implementable

		strategies to correct misinformation and proactively engage and educate the public.
<b>Break</b>	10:15 AM – 10:30 AM  Orchard Ballroom	
<b>Artificial Intelligence in Applications in Local Government</b>	10:30 AM - 12:00 PM  Orchard Ballroom	
<b>Sponsor Networking Lunch</b>	12:00 PM –1:00 PM  Grand Apple North	
<b>Visit Sponsors</b>	1:00 PM - 1:15PM  Orchard Ballroom	
<b>Prenup 101- What if we divorce?: How to negotiate the best contract, exit with grace, and transition successfully</b>	1:15-2:30 PM  Orchard Ballroom	<p>You have found the love of your life. Marriage is on the horizon. The perfect city council. The perfect mayor. Now it is time to tie the knot. Ask yourself:</p> <p>Do I have a solid contract that protects my interest? What is important to me? What should I be asking for in this contract? What if things do not work out? Do I need a lawyer? What is “for cause”?</p> <p>Come to this session to learn from Ana Cortez (Carnation City Manager), Charlie Bush (Sedro-Wooley City Administrator) and David Cline (Former Tukwila City Administrator) about their experiences and participate in an interactive conversation with your peers about what you need in a contract, know when and how to exit, and how to transition to the next great opportunity.</p>
<b>The Power of Pooling in a Challenging Insurance Market</b>	2:45 PM – 3:45 PM  Orchard Ballroom	<p>Pooling programs can help cities stabilize insurance costs, and minimize loss exposures through risk-sharing. Join AWC CEO Deanna Dawson and Director of Pooling Programs Carol Wilmes for an engaging discussion on today’s insurance market, how cities can prepare for and anticipate their insurance costs during budget season, and actions cities can take to keep their costs lower and more predictable.</p>

<b>2024 Census of the Profession - Washington State</b>	4:00 PM - 5:00 PM  Orchard Ballroom	Come hear the results of the 2024 census of the city management profession in Washington produced by Tripepi Smith Talent Solutions (TSTS) in collaboration with WCMA. The census has a wealth of information about those who serve as the most senior executive in Washington's cities. You'll learn about their backgrounds and what they see as their most pressing issues and most sought after training.
<b>Senior Advisor Meeting</b>	4:00 PM - 5:00 PM  Gala 1	
<b>NWWLA Networking Event</b>	5:30 PM - 6:30 PM  Pybus Public Market 3 N Worthen St Wenatchee, WA 98801	Pre-payment is required to attend this event.
<b>Conference Banquet Dinner</b>	6:30 PM - 9:00 PM  Pybus Public Market 3 N Worthen St Wenatchee, WA 98801	

Friday August 16, 2024		
TOPIC	ROOM	DESCRIPTION
<b>Breakfast</b>	7:00 AM - 8:15 AM  Orchard Ballroom	
<b>Transformational Economic Development: Models of Success from Polish Cities</b>	8:30 AM - 10:00 AM  Orchard Ballroom	Hear stories of how department directors from local governments in Poland transformed their cities into thriving, livable communities, with an

		emphasis on partnerships, education, and economic development strategies.
<b>WCMA Board of Directors Meeting</b>	10:15 AM - 12:00 PM  Orchard Ballroom	
<b>Adjourn</b>	12:00 PM	